



Specialty Campaigns

Our specialty campaigns offer targeted ad packages to help you reach a specific audience! Simply choose an ad package, and the amount of weeks of air-time and we will help you choose the programming that's right for you!

	Ad Package	Description	Spots / week	Programming	Cost/week * tax included
1	Afro-Caribbean	<p>CHUO represents the various facets that make up our beautiful community. Afro-Caribbean flavours swarm our airwaves; bringing incredible music, news and cultural events.</p> <p><i>Target Audience: Afro-Caribbean, General Public (EN/ Créole(CR)/ FR)</i></p>	<p>5 spots</p> <p>* 1 spot per programme</p>	<p>Saturday / samedi Afrique Plus (7am to 8am - FR) Ici l’Afrique (8am to 10am - FR) Afrika Revisited (10am to 11am – EN) Black on Black (11am to 12pm – EN) Rockers (12ht o 14h – EN) Carribean Flavour (14h – 16h- EN) Fréquence Antillaise (16h to 18h – FR) Tropic FM (22h à minuit – FR)</p> <p>Sunday / dimanche L’expresso du dimanche (6am to 7am – FR) Gospel Generation (7am to 9am – EN) Men Kontré (17h to 18h – CR) Bouyon-Rasin (18h to 19h – CR)</p>	100\$

2

RadioActive

Listen to new and exciting local and Canadian music! Hear news, reviews, interviews and more!

All put together by our amazing team at CHUO.

*Target Audience:
Students, General
Public, and music
lovers*

5 spots

* 1 -2 spot per day

**Monday; Tuesday;
Wednesday / lundi; mardi;
mercredi;**

9am – 12pm - EN/FR

**Mon; Tue; Wed; Thur; Fri /
lundi; mardi; mercredi;
jeudi; vendredi**

1pm to 3pm – EN/FR

Sunday / dimanche

4pm to 5pm - EN/FR

100\$

3

Arts and Culture

Arts and Culture are pillars at CHUO. Our hosts work hard to bring you grassroots information on local arts and culture, witty, fun and passionate interviews and much more from our nation's capital and beyond.

*Target Audience:
Students and
General Public*

5 spots

* 1 spot per programme

Monday / lundi

No Filter (15h to 17h – EN)

Pastiche (18h to 19h – FR)

Tuesday / mardi

La Chasse (8am to 9am; 19h to 20h – FR)

The Album Drop (15h to 16h – EN)

The Third Wave (17h to 18h – EN)

Apt 613 (18h to 18h30 – EN)

Le Macaque Chaud (18h30 to 19h – FR)

Mange de la marge (23h to 24h – FR)

Wednesday / mercredi

Pastiche (7h to 8h – FR)

Click Here (17h to 18h – EN)

Basement 819 (18h to 19h – FR)

The Elevator Down (19h to 20 :30 – EN)

Thursday / jeudi

Basement 819 (7h to 8h – FR)

Full-time Groove (22h to 24 – EN)

Ladies First (17h to 18h – EN)

Quid Novi (18h to 19 :30 – FR)

Turnado Warning (21h to 22h – EN)

Friday / vendredi

Click Here (8am to 9am – EN)

Hop the Fence (17h to 18h – EN)

100\$

**L'express
country**

4 heures de
musique country
francophone!
L'express country
avec votre
animateur Robert
Guidon passe sur
les ondes de CHUO
pour plus que 20
ans!

Publique cible :
Les fans de la
musique country
francophone!

Communiqués
diffusés en direct
(10x) = 200\$

8 spots +
communiqués diffusés
en direct (10x) =
300\$+

Thursday / jeudi

L'express country (8h à midi -
FR).

200\$ - 300\$+

Franco-radio

Nous diffusons dans plus de 10 langues différentes incluant le français! Que ça soit le hip hop, les nouvelles, ou de la musique, nous avons une programmation qui s'occupe de tout ça et plus!

*Publique cible :
Tout francophone et francophile!*

5 spots / semaine

* 1 spot par programme

Monday / lundi

Can-Rock (7am à 9am - FR)

Pastiche (18h à 19h - FR)

Jazz et Compagnie (19h à 20h30 - FR)

Tuesday / mardi

La Chasse (8am à 9am; 19h to 20h - FR)

Le Macaque Chaud (18h30 to 19h - FR)

Mange de la marge (23h à 24h - FR)

Wednesday / mercredi

Pastiche (7h à 8h - FR)

Basement819 (18h à 19h - FR)

FAU SHOW (20h30 à 22h - FR)

Thursday / jeudi

Basement 819 (7h à 8h - FR)

Quid Novi (18h à 19 :30 - FR)

La Villa Strangiato (19 :30h à 21h - FR)

Ghetto Érudit (12am à 2am - FR)

Friday / vendredi

Les Champions d'Ottawa -

Baseball (19h à 22h - FR)

Samedi / samedi

L'expresso du dimanche (6am to 7am - FR)

Afrique Plus (7am to 8am - FR)

Ici l'Afrique (8am -10am - FR)

Fréquence Antillaise (16h to 18h - FR)

Tropic FM (22h à minuit - FR)

100\$

Hip Hop

Love beats, rhythm and rhymes? Our vast list of Hip Hop shows will blow your mind.

*Target Audience :
Students, General
Public, music lovers*

5 spots

* 1 spot per
programme

Monday / lundi

Monday Night Scribes (22h to 23h – EN)

Tuesday / mardi

The Album Drop (15h to 16h – EN)

Thursday / jeudi

TK FM (15h to 16h – EN)

Raiders of the Lost Art (16h to 17h – EN)

The Full-Time Groove (22h to 12am – EN)

Ghetto Érudit (12am à 2am – FR)

Friday / vendredi

Nu Beats, Rhymes, Life (15h to 17h – EN)

Hop the Fence (17h to 18h – EN)

100\$