

# ADVERTISING ON CHUO

Is an affordable way to reach students, to target a specific audience and to connect with an engaged audience.

CHUO 89.1 FM is more than simply a radio station, we are a community of over 100 volunteer contributors, hundreds of loyal clients and tens of thousands of dedicated listeners.

Our client base is as varied as our audience from large arts organizations like the NAC and Bluesfest to not for profit organizations like SAW Video and Fringe. And of course local independent businesses from record stores to restaurants to concert presenters to hair salons!

CHUO broadcasts at 5,000 Watts and reaches across the greater Ottawa and Gatineau region. We have an estimated listening audience of 15,000 to 20,000 individuals via the local FM.



Our Social Media and online listening audience adds another 8,000 to 10,000 individuals.

**CHUO**  
89.1 FM **COMMUNITY POWERED, INDEPENDENT RADIO**

**On Air  
Advertisements  
\$35/30 sec spot \***

\* special pricing available for not-for-profit,  
independent & small business.

**Program  
Sponsorship\***

**\$250/month**

**\$650/3 month**

**\$1200/ 6 month**

**\$2250/12 month**

\*some exceptions apply

**Social Media  
Campaign  
\$250/week**

**Get your word out to  
our engaged and  
discerning  
listeners!**

**CHUO 89.1 FM**

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Ottawa On K1N 9A5

[www.chuo.fm](http://www.chuo.fm)

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